Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Text

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PAGE 01 BANGKO 13349 111211Z

45
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
---------- 060463
R 110939Z MAY 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6128

UNCLAS BANGKOK 13349

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI-CHARTURONG ARPHON CO., LTD.

1. THAILAND
2. CNTRY CODE: 549
3. SER. NO: N/A
4. CHARTURONG ARPHON CO., LTD.
4A. CODE: K
5. 457 PHRA SUMARU RD.
6. BANGKOK, THAILAND
7. ESTABL: 1948
8. EMPL: 50
9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) FAIR
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN ORDER OF IMPORTANCE: LOCAL MARKET
12. RPT. DATE: 05/76
13A. 36610/532 IMPORTER, AGENT AND DISTRIBUTOR OF TELEPHONE SWITCHING AND TELEX EQUIPMENT
13B. 36620/532 IMPORTER, AGENT AND DISTRIBUTOR OF RADIO COMMUNICATION EQUIPMENT, FIRE ALARM, BURGLAR ALARM, ETC.
13C. 73990/9 OPERATOR OF RECORDING STUDIO
13D. 3842300/590 IMPORTER, AGENT AND DISTRITUTOR OF PERSONAL INDUSTRIAL SAFETY DEVICES, I.E. LIFE SAVER, BREATHING APPARATUS, ETC.
14. CONTACT: MR. SAN AKSHARANUGRAHA TITLE:/ MANAGING DIRECTOR
15. CABLE: CHARTURONG
16. TELEX: CAC BK388
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UNCLASSIFIED

PAGE 02 BANGKO 13349 111211Z

17. TEL: 2815644

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

18. FINANCIAL REFS: THE LAEM THONG BANK LTD., SURAWONGSE RD., BANGKOK
19. TRADE REFS: DUN & BRADSTREET, INC., INTERNATIONAL DEPARTMENT, 99 CHURCH STREET, NEW YORK, NEW YORK 10007.
20. AGENCY REP: AGENCY OF HEATH CO., ST. JOSEPH, MICHIGAN 49085 FOR ELECTRONIC KITS; AGENCY OF ALTEC INTERNATIONAL, ANAHEIM, CALIFORNIA 92806 FOR SOUND SYSTEM, ACQUIRED 1966; AGENCY OF ASSOCIATED INDUSTRIES, NORTH HOLLYWOOD, CALIFORNIA 91605 FOR MILITARY EQUIPMENT, ACQUIRED 1968; AGENCY OF LYNCH COMMUNICATION SYSTEM INT'L INC., SAN FRANCISCO, CALIFORNIA 94108 FOR TELECOMMUNICATION EQUIPMENT, ACQUIRED 1971.
21. CHARTURONG ARPHON WAS ESTABLISHED IN 1923 BUT OFFICIALLY REGISTERED AS A LIMITED LIABILITY PARTNERSHIP IN 1948 WITH AN AUTHORIZED FULLY PAID-UP CAPITAL OF $15,000 WHICH WAS SUBSQUENTLY INCREASED TO $300,000. IT ACTS MAINLY AS AN IMPORTER OF ELECTRONIC COMMUNICATION EQUIPMENT, FIRE ALARM, LIFE SAVER AND BREATHING APPARATUS FOR INDUSTRIAL USE. IT ALSO OPERATES A RECORDING STUDIO. ITS 1975 SALES VOLUME WAS REPORTED TO BE $800,000.

IN EARLY 1976, CHARTURONG ARPHON LIMITED PARTNERSHIP WAS REORGAINIZED WHEN ITS NAME WAS CHANGED TO CHARTURONG ARPHON CO., LTD., WITH A PAID IN CAPITAL OF $350,000, AND THE SAME MANAGE-MENT. THE REASON GIVEN FOR REORGANIZATION WAS TO ENABLE THE MANAGEMNENT TO FORM A MORE EFFICIENT ORGANIZATION TO COPE ITS GROWING BUSINESS. A LOCAL BANK REPORTED FAVORABLY ON THE ORIGINAL FIRM. SUBJECT FIRM IS CONSIDERED TO BE A SUITABLE TRADE CONTACT FOR INTERESTED U.S. FIRMS.
22. PREPARED BY: SIRITAJ APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 MAY 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO13349
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760181-0462
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760570/aaaachms.tel
Line Count: 93
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ullricre
Review Comment: n/a
Review Content Flags:
Review Date: 30 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JUN 2004 by wolfsd>; APPROVED <08 SEP 2004 by ullricre>
Review Markings:

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US Department of State
EO Systematic Review
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Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI-CHARTURONG ARPHON CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006